

NOV.30.2014  
11:30AM-6:00PM  
AOYAMA GAKUIN  
UNIVERSITY  
BLDG 5&6

RECEPTION  
6:16PM-8:15PM  
ICON Lounge  
渋谷区道玄坂2-23-12  
フォンテビル3F  
Fee: 4000YEN



# JMBACC

**“WE ARE BACK!!!” as Japan MBA Case Competition (JMBACC) draws near its encore presentation.**

Tokyo, Japan, November 5, 2014 - With a successful turnout from its inaugural year, Japan MBA Case Competition (JMBACC) is back for a second year in a row. The JMBACC organizing team, led by future leaders from MBA programmes at Aoyama Graduate School of Business, Hitotsubashi ICS, and McGill University, has worked hard to bring back this popular event. The event will be held on Sunday, November 30, 2014 at Aoyama Gakuin campus in Shibuya.

The mission of JMBACC is to draw on the inspiration, the spirit, and the tradition of case competitions held worldwide to bring together stakeholders of business education in Japan, MBA Programmes, past & present students, and corporations. The belief is that by bringing together stakeholders, JMBACC can facilitate and stimulate a more competitive MBA market – something that both MBA programmes, alumni, and corporations could benefit from going forward.

The 2014 competition will see the following **12 teams** compete for the JMBACC trophy:

////////////////////////////////////  
Aoyama Business School  
(ABS)  
Doshisha Business School  
Globis University  
Hitotsubashi ICS

////////////////////////////////////  
Hong Kong University  
of Science and Tech-  
nology (HKUST) from  
Hong Kong  
International University  
of Japan (IUJ)  
Keio Business School  
(KBS)  
McGill University

////////////////////////////////////  
Meiji University  
Nanyang Business  
School from Singapore  
Tsukuba University  
Waseda Business School  
(WBS)



The competition is also honored to have 9 very accomplished judges from various industries to evaluate the teams' presentation on a pre-selected business case.

For more details on the organization or the event, please visit the website, [www.jmbacc.org](http://www.jmbacc.org), or contact them at [info@jmbacc.org](mailto:info@jmbacc.org).

## EVENT SPONSORS

Accenture Japan Ltd  
Dale Carnegie Training  
Salesforce.Com Co.,Ltd.  
Hakuhodo Consulting

Base, Inc.  
Maple Leaf Foods Japan  
Nippon Project Management  
Office Association

Lixil Corp.  
Mcgill University  
Varian Medical Systems, Inc.  
Aoyama Gakuin University

## PRIZE SPONSORS

JAPAN TRAVEL KK  
DALE CARNEGIE TRAINING JAPAN  
CUCINA ITALIANA TAKASHI